

CR

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

FROM REP OCT10/12 11.05
CHANGES *** WPXI-TV ***

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6268546

| PRDCT | <u>NRCC 10/19</u> | <u>EST#2954</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|-------------------|-----------------|----------------------------------|
|-------|-------------------|-----------------|----------------------------------|

| | | | |
|--------------|----------|----------|------|
| FLIGHT DATES | OCT19/12 | OCT25/12 | WK-1 |
|--------------|----------|----------|------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT10/12 11.05

REP: TO JEN
FR LINDSEY FOR CHERYL
M2 OK
TTLS \$32,725
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2954
AGENCY PRODUCT CODE = 426

| | | | | | | | | |
|----|---|-----------|----|----------|-------|---|-----|---|
| 11 | S | 600P-630P | 30 | \$675.00 | 10/21 | 0 | SUN | 0 |
|----|---|-----------|----|----------|-------|---|-----|---|

PROGRAM : CH 11 NWS-6PM
CON COM1: CH 11 NWS-6PM

| | | | | | | | | |
|----|---|-----------|----|----------|-------|---|-----|---|
| 26 | A | 600P-700P | 30 | \$675.00 | 10/21 | 1 | STN | 1 |
|----|---|-----------|----|----------|-------|---|-----|---|

PROGRAM : BLK&GLD KICKOFF
ORD COM1: BLK&GLD KICKOFF
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-11 FOR 1 SPOT/WK

REP HEADLINE# 6268546 TRF# 326676
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT10/12 11.05
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|-----------------------|--|--|--|-------|--|-----|----------|-----------|--|
| M2 | OK'D | BUY#11 | MISSED: SUN/600P-630P | | | | OCT21 | | 30S | \$675.00 | (OCT9/12) | |
|----|------|--------|-----------------------|--|--|--|-------|--|-----|----------|-----------|--|

OFFER: SUN/600P-700P

CMT: BLK&GLD KICKOFF

CMT: SPT IS BOOKED- THX JEN

OCT21 30S \$675.00 (OCT9/12)
PLS ADVISE.

OCT/12 32725.00

CONTRACT TOTAL 32725.00
TOTAL SPOTS 24

MARKET TOTALS \$130,900 WPXI 25% KDFA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6268546 TRF# 326676
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT9/12 11.36
*** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

REP. # OFF. # 18 SALESMAN #

815 SLATERS LANE
ALEXANDRIA, VA 22314

BUYER NAME BEN ANGLE
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6268546

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/19 EST#2954 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 11.36

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#11 MISSED: SUN/600P-630P OCT21 30S \$675.00 (OCT9/12)
OFFER: SUN/600P-700P OCT21 30S \$675.00 PLS ADVISE.
CMT: BLK&GLD KICKOFF
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 32725.00
TOTAL SPOTS 24

Preemption Report - Detailed

Monday, October 8, 2012 3:23:03 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment

Contract Start/End Dat Headline #

Contract Number: 326676

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

326676.11.0.1 Program Open 9/10/12 6:53pm 10/21/12 \$675.00 6P - 6:30:00PM :30 1 WPXI

NA NEWS 6-630P/11

10/19/12-10/25/12

06268546

Totals for: National Republican Congressi

Totals for: 326676 \$675.00 Preempt Count: 1 \$675.00 Preempt Count: 1

*See Bill
10/12/12
6-7p
Btg ticket*

MR